

# WHY SOCIAL COMPLIANCE MATTERS

Social Compliance matters because; customers care, governments are cracking down, your brand can be tarnished, provides for a level playing field.

1

Social Compliance is the management of quality, safety, ethics, and environmental impact of a companies good and services across the supply chain.



2

Would you believe that almost 50% of companies lack the processes and tools to manage a Social Compliance program.



3

GTKonnect Social Compliance provides a solution for managing audits, remediation/action plans in a secure and sustainable tool.



**Protect your brand and drive social responsibility!**